

Communication Consultant

JOB DESCRIPTION

Duration of Contract:

15 months, starting 01 April 2022 until 30 June 2023

Reports to:

Coordinator of the tdh Germany Advocacy Team and Coordinator of the General Comment Team in Berlin, Germany

Location:

- Remote, home-based
- Expected to attend meetings with team members in Berlin (CET) and New York (EST)

Tasks and Responsibilities:

- **Identifies and liaises with partners and influencers** to participate in and promote the General Comment, including actively engaging stakeholders within terre des hommes and its regions.
- **Supports with the creation of mobilization materials** including outreach messages, social media packs and influencer toolkits.
- **Co-conceptualizes and organizes child and youth-centered digital events** surrounding relevant activities and ultimately on the General Comment itself (March 2023).
- **Supports with the coordination of the [website](#)**, including writing content updates across languages.
- **Oversees the blog** by developing a content calendar and conducting outreach, editing, translation, publication and promotion of posts.
- **Leads the publication of the campaign newsletter** in writing, translating, designing and sending messages across languages.
- **Manages a digital forms platform**, including the building of surveys across languages (i.e. online questionnaires, advisory application forms) as well as exporting and, if applicable, analyzing form responses.
- **Coordinates the translation** of communication materials, including the development of child-friendly materials, in consultation with the different Communication Officers in the tdh regional offices.
- **Gathers and develops presentations of analytics** for key moments across platforms (website, social media, newsletter) and co-present to the UN Committee on the Rights of the Child and other important stakeholders.
- **Helps with outreach to internal and external partners for communication and mobilization purposes** (to share information, explain tools etc.).
- **Links communication** related to the General Comment to other regional/global campaigns and activities.
- Additional tasks as required and based on regional priorities.

JOB REQUIREMENTS

- A strong and engaging writer and communicator; skilled in digital communication
- Fluent English writing and speaking
- Ability to work in a fast-paced international environment and as part of a global team (in Berlin, New York etc.)
- Basic understanding of issues related to child rights advocacy and child participation

Ideally:

- Experienced in global engagement, campaigning and communications, especially targeting children and young people
- Familiarity and knowledge in the field of children's rights and the environment
- Experienced in managing digital platforms (i.e., website, blog, newsletter)
- Proficient in additional UN languages
- Applications of young people are explicitly encouraged

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